

TITLE:

The Polaris Network | Business Development Intern (Remote)

Job Type: Internship

Location: Los Angeles, CA

SUMMARY:

At The Polaris Network, we are passionate about culturally-relevant digital content, and we're looking for a bright, hungry, and talented Business Development Intern to oversee planning and execution of content catalog releases across digital platforms. You will be on the ground floor of an exciting, new, online media network for a cross-cultural audience. We eat, breathe, and sleep culture, and so should you!

The Business Development Intern is responsible for setting the corporate strategy and driving long-range planning for the brand, driving strategic alliance and corporate development initiatives, and working closely with the Co-Founders to execute key initiatives.

The ideal candidate will work to grow and expand the reach of The Polaris Network among the digital content community. We are looking for anyone, even students interested in gaining business development experience, who is constantly in the know of new and emerging technologies, consumer trends and can help with the creation of business plans and financial models for new startups! This is an unpaid internship and candidates have the option of receiving college credit or experience.

RESPONSIBILITIES:

- Research new business opportunities, models and prospects that align with The Polaris Network's culture and content
- Manage the brand
- Support all efforts of product development and national marketing campaigns for The Polaris Network's content catalog
- Manage release strategies, budgets and product lifecycle
- Work with Co-Founders in the brainstorming, development and implementation of all marketing plans, product launch strategies, and international promotions
- Analyze internal and competitive sales performance to provide strategic direction for new product development
- Craft accurate and detailed creative briefs
- Handle product and marketing campaign asset development as well as approvals trafficking
- Build financial models to forecast revenue, company runway, and market sizing
- Coordinate investments for early-stage venture deals • Prepare investment memos and due diligence
- Source talent for portfolio and new companies
- Assist in fundraising, business development, and deal negotiations
- Ideate opportunities for creators

- Craft presentations for investors, executive talent and The Polaris Network management
- Thrive in a fast-paced environment
- Work remotely

QUALIFICATIONS:

- A passion for the of business marketing and entertainment
- Innate problem solver and can troubleshoot independently
- Polished written and verbal communication skills
- Professional with clients and prospective business partners
- Collaborative and can excel in a corporate environment
- Skills in MS Office, advanced Excel and PowerPoint
- Experience with one or more data analysis tool/application
- Experience in YouTube, podcasts, television, or live streaming
- A self-starter mentality. You must be able to work without micromanagement
- No problem meeting deadlines and handling revisions
- A positive attitude and an eagerness to learn

REQUIREMENTS:

- All candidates must be eligible to work in the US
- All candidates must be at least 18 years old
- All candidates desiring to receive college credit must currently be enrolled in an accredited college or university and take at least one class – OR – be a recent graduate of an accredited college or university within the last 18 months in order to qualify for this internship
- All candidates must be able to have a consistent, reliable work schedule throughout the session
- This will be an unpaid internship and will be fully remote
- All candidates must be willing to work 15 hours/week

LIFE AT THE POLARIS NETWORK:

At The Polaris Network, we believe our work benefits from the diverse perspectives of our team. As such, The Polaris Network celebrates inclusion and is committed to equal opportunity employment. At The Polaris Network, you can expect:

- A supportive, inclusive atmosphere on a team that values your contributions
- The ability to learn about the digital media and entertainment space from industry veterans
- Opportunities for personal and professional growth via work experience.

The Polaris Network is a leading online media network, offering a wide variety of culturally relevant content across a wide variety of both podcasting and subscription-based platforms. As a black-owned, minority-led startup, The Polaris Network is dedicated to becoming a beacon of truth and freedom for underrepresented audiences. The Polaris Network has produced multiple

podcasts, documentaries, and unscripted series, including the “Taco Tuesday Podcast,” “The Popup Shop,” “No Church In The Wild,” and “The Cul-De-Sac” among others.

The Polaris Network is proud to be an equal opportunity workplace. All qualified applicants will receive consideration for employment without regard to, and will not be discriminated against based on age, race, gender, color, religion, national origin, sexual orientation, gender identity, veteran status, disability or any other protected category.

The Polaris Network focuses on Entertainment, Video, and Social Media. Our company has offices in Los Angeles. We have a very small team that's between 1-10 employees.

You can view our website at <https://www.polarisnetwork.tv> or find us on Instagram, Twitter, Facebook, and LinkedIn

For consideration, please kindly submit your cover letter and resume to polarisnetworktv@gmail.com.

*Due to a high volume of incoming submissions, we will only respond to potential candidates under review.