

TITLE:

The Polaris Network | Social Media Intern (Remote)

Job Type: Internship

Location: Los Angeles, CA

SUMMARY:

At The Polaris Network, we are passionate about culturally-relevant digital content, and we're looking for a bright, hungry, and talented Social Media Intern to join our Social Media team. You will be on the ground floor of an exciting, new, online media network for a cross-cultural audience. We eat, breathe, and sleep culture, and so should you!

The ideal candidate will be responsible for producing, editing, and posting daily content for The Polaris Network's social channels. The Social Media Intern will play an integral role in helping shape, grow and execute the social content strategy. We are looking for individuals that are self-starters and interested in gaining social media experience. This is an unpaid internship and candidates have the option of receiving college credit or experience.

RESPONSIBILITIES:

- Post to social media, including Twitter, Facebook, Instagram, YouTube and TikTok
- Create, produce, and optimize content for use across all social platforms
- Help grow the brand's social media followers and referrals to our website
- Engage and respond to followers in real time
- Expand social media presence and awareness through community engagement and social listening
- Review and recommend new strategies to increase and scale social media efforts
- Implement online marketing strategies through social media accounts in an effort to increase brand awareness
- Understand the target audience and create an appropriate strategy to reach this group
- Thrive in a fast-paced environment
- Work remotely

QUALIFICATIONS:

- A passion for social media
- Creative and resourceful
- Access to high-speed internet
- Access to efficient hardware
- Experience with social media platforms
- Must be able to work in a fast-paced startup environment and work culture
- A self-starter mentality. You must be able to work without micromanagement
- No problem meeting deadlines
- A positive attitude and an eagerness to learn

REQUIREMENTS:

- All candidates must be eligible to work in the US
- All candidates must be at least 18 years old
- All candidates desiring to receive college credit must currently be enrolled in an accredited college or university and take at least one class – OR – be a recent graduate

of an accredited college or university within the last 18 months in order to qualify for this internship

- All candidates must be able to have a consistent, reliable work schedule throughout the session
- This will be an unpaid internship and will be fully remote
- All candidates must be willing to work 15 hours/week

LIFE AT THE POLARIS NETWORK:

At The Polaris Network, we believe our work benefits from the diverse perspectives of our team. As such, The Polaris Network celebrates inclusion and is committed to equal opportunity employment. At The Polaris Network, you can expect:

- A supportive, inclusive atmosphere on a team that values your contributions
- The ability to learn about the digital media and entertainment space from industry veterans
- Opportunities for personal and professional growth via work experience

The Polaris Network is a leading online media network, offering a wide variety of culturally relevant content across a wide variety of both podcasting and subscription-based platforms. As a black-owned, minority-led startup, The Polaris Network is dedicated to becoming a beacon of truth and freedom for underrepresented audiences. The Polaris Network has produced multiple podcasts, documentaries, and unscripted series, including the “Taco Tuesday Podcast,” “The Popup Shop,” “No Church In The Wild,” and “The Cul-De-Sac” among others.

The Polaris Network is proud to be an equal opportunity workplace. All qualified applicants will receive consideration for employment without regard to, and will not be discriminated against based on age, race, gender, color, religion, national origin, sexual orientation, gender identity, veteran status, disability or any other protected category.

The Polaris Network focuses on Entertainment, Video, and Social Media. Our company has offices in Los Angeles. We have a very small team that's between 1-10 employees.

You can view our website at <https://www.polarisnetwork.tv> or find us on Instagram, Twitter, Facebook, and LinkedIn

For consideration, please kindly submit your cover letter and resume to polarisnetworktv@gmail.com.

*Due to a high volume of incoming submissions, we will only respond to potential candidates under review.